



**MISSION:** *NASBLA's mission is to strengthen the ability of the state & territorial boating authorities to reduce death, injury and property damage associated with recreational boating and ensure a safe, secure and enjoyable boating environment.*

**VISION:** *NASBLA envisions a national recreational boating program where the number and severity of recreational boating accidents are substantially reduced and boating-related deaths virtually eliminated, where family-oriented fun and personal responsibility are valued in equal proportions, where universal boater education is the rule rather than the exception, where boating laws and regulations are seamlessly applied across state lines, and where safety and security are of paramount importance.*

GOALS	CRITICAL ISSUES	STRATEGIC FOCUS AREAS		
		Policy & Funding Support	Models and Standards	Member Services
<p><b>ADVOCATE</b> Provide national leadership and advocacy to focus policies and resources on reducing risks in recreational boating and in waterway security.</p> <p><b>COLLABORATE</b> Foster partnerships and coalitions to coordinate policy considerations and secure resources for effective implementation.</p> <p><b>MODEL BEST PRACTICES</b> Provide models and standards that support best practices and uniformity among the states and territories.</p> <p><b>ADVANCE</b> Offer professional development opportunities and relevant products and services to support our members needs and preferences.</p>	<p><b>How do we pay for services that support boating safety and marine security?</b> Use the critical linkages that bind safety, security, &amp; aquatic resource management to gain funding support for state programs</p> <p><b>How do we engage &amp; sustain viable communities of key stakeholders to represent our varied program beneficiaries?</b> Use data &amp; program outcomes to demonstrate the value and need for community-wide action to advance our goals</p> <p><b>What methods will we use to identify, validate &amp; evaluate models and best practices?</b> Utilize research, data-driven decision making and subject matter expertise to develop policies, programs &amp; standards</p> <p><b>Who will advance our mission in a new era of challenges?</b> Foster a new generation of BLA leaders through sustained professional development</p>	<ul style="list-style-type: none"> <li>- Collaborate with members of boating and fishing community to achieve a fair and equitable distribution of motorboat fuel tax revenue within SPRBTF.</li> <li>- Advance legislation in support of the state homeland security grant program initiative.</li> <li>- Work with user groups and other segments of paddle-sports community to find ways and means to support service and related funding needs.</li> <li>- Maintain a proactive national communications and outreach program in support of the policy agenda.</li> <li>- Establish partnerships with the U.S. Coast Guard and other key agencies and organizations to advance policies, programs and funding objectives.</li> </ul>	<ul style="list-style-type: none"> <li>- Develop model laws, policies and regulations to help guide states during legislative and rulemaking processes.</li> <li>- Maintain risk-based national education standards and research-based policies for boating safety courses.</li> <li>- Identify effective program innovations and best practices and establish methods for disseminating to members.</li> <li>- Conduct research to develop meaningful measures of effectiveness for evaluating and sustaining programs.</li> <li>- Foster the development of data, policies and interstate cooperation to enhance uniformity and reciprocity in the application of boating safety laws and regulations.</li> </ul>	<ul style="list-style-type: none"> <li>- Produce conferences and workshops that offer continuing education opportunities and facilitate information sharing among members and partners.</li> <li>- Produce a national awards program to recognize and encourage professional and volunteer achievement in boating safety and security.</li> <li>- Develop and maintain national level training and certification programs for marine enforcement officers and agency professionals.</li> <li>- Maintain consulting services and peer-to-peer assistance for member states</li> <li>- Provide a national reference and referral service for members, partners and the RBS community.</li> </ul>